

| Herkunftsland | 2023 | | | | | | | | Wintersaison 22/23 | | | | | | | |
|---------------------------------|---------------|----------------|---------------------|------------------|-------------------|-------------|--------------------|----------------|----------------------|----------------|--------------------|------------------|-------------------|-------------|--------------------|----------------|
| | 1 | | | | | | | | Saison per Ende Jan. | | | | | | | |
| | Ankünfte | Logier-nächte | LN Abw. absolut Vj. | LN Abw. Vj. in % | LN Abw. Vvj. in % | AD | Rang Berichtsmonat | LN Anteil in % | Ankünfte | Logier-nächte | Abw. LN Vj absolut | LN Abw. Vj. in % | LN Abw. Vvj. in % | AD | Rang Saisonverlauf | LN Anteil in % |
| Schweiz | 34 167 | 107 312 | 5 589 | 5.49% | 42.56% | 3.14 | 1 | 49.44% | 66 922 | 200 952 | - 14 821 | -6.87% | 7.53% | 3.00 | 1 | 48.6% |
| Deutschland | 6 304 | 31 862 | 4 893 | 18.14% | 209.85% | 5.05 | 2 | 14.68% | 15 163 | 69 596 | 10 001 | 16.78% | 224.55% | 4.59 | 2 | 16.8% |
| Italien | 3 961 | 11 459 | 3 730 | 48.26% | 340.39% | 2.89 | 3 | 5.28% | 9 788 | 25 914 | 7 205 | 38.51% | 343.43% | 2.65 | 3 | 6.3% |
| Vereinigtes Königreich | 2 179 | 10 661 | 1 538 | 16.86% | 742.10% | 4.89 | 4 | 4.91% | 3 883 | 18 279 | 2 568 | 16.35% | 427.84% | 4.71 | 4 | 4.4% |
| Vereinigte Staaten | 2 414 | 8 978 | 3 372 | 60.15% | 1778.24% | 3.72 | 5 | 4.14% | 4 948 | 18 046 | 6 343 | 54.20% | 1662.30% | 3.65 | 5 | 4.4% |
| Brasilien | 1 640 | 7 124 | 614 | 9.43% | 4352.50% | 4.34 | 6 | 3.28% | 2 252 | 8 716 | 765 | 9.62% | 3756.64% | 3.87 | 6 | 2.1% |
| Frankreich | 906 | 4 050 | 1 371 | 51.18% | 57.65% | 4.47 | 7 | 1.87% | 1 713 | 7 384 | 2 183 | 41.97% | 20.05% | 4.31 | 7 | 1.8% |
| Australien | 754 | 3 306 | 2 663 | 414.15% | 20562.50% | 4.38 | 8 | 1.52% | 1 322 | 5 099 | 4 270 | 515.08% | 13318.42% | 3.86 | 8 | 1.2% |
| Türkei | 415 | 2 160 | 1 241 | 135.04% | 4595.65% | 5.20 | 9 | 1.00% | 504 | 2 507 | 1 331 | 113.18% | 1874.02% | 4.97 | 13 | 0.6% |
| Österreich | 481 | 2 007 | 385 | 23.74% | 159.64% | 4.17 | 10 | 0.92% | 1 060 | 3 836 | 573 | 17.56% | 87.76% | 3.62 | 9 | 0.9% |
| Russland | 332 | 1 961 | - 2 878 | -59.48% | -27.18% | 5.91 | 11 | 0.90% | 571 | 3 186 | - 3 156 | -49.76% | -11.38% | 5.58 | 10 | 0.8% |
| Israel | 339 | 1 657 | 1 220 | 279.18% | 8185.00% | 4.89 | 12 | 0.76% | 607 | 2 820 | 1 898 | 205.86% | 9971.43% | 4.65 | 12 | 0.7% |
| Niederlande | 370 | 1 587 | - 373 | -19.03% | 300.76% | 4.29 | 13 | 0.73% | 691 | 3 074 | - 159 | -4.92% | 84.07% | 4.45 | 11 | 0.7% |
| Belgien | 266 | 1 403 | - 201 | -12.53% | 39.46% | 5.27 | 14 | 0.65% | 439 | 2 164 | - 154 | -6.64% | -11.89% | 4.93 | 15 | 0.5% |
| Spanien | 288 | 1 124 | 137 | 13.88% | 384.48% | 3.90 | 15 | 0.52% | 633 | 2 108 | 154 | 7.88% | 279.82% | 3.33 | 16 | 0.5% |
| Polen | 243 | 1 046 | 285 | 37.45% | -68.43% | 4.30 | 16 | 0.48% | 423 | 1 895 | 373 | 24.51% | -56.87% | 4.48 | 18 | 0.5% |
| Luxemburg | 130 | 947 | 503 | 113.29% | 167.51% | 7.28 | 17 | 0.44% | 247 | 1 610 | 470 | 41.23% | 299.50% | 6.52 | 21 | 0.4% |
| Kanada | 211 | 937 | 221 | 30.87% | 856.12% | 4.44 | 18 | 0.43% | 390 | 1 505 | 577 | 62.18% | 1066.67% | 3.86 | 23 | 0.4% |
| Griechenland | 178 | 882 | 563 | 176.49% | 472.73% | 4.96 | 19 | 0.41% | 393 | 1 800 | 997 | 124.16% | 359.18% | 4.58 | 19 | 0.4% |
| Schweden | 264 | 870 | 247 | 39.65% | 2706.45% | 3.30 | 20 | 0.40% | 370 | 1 206 | 125 | 11.56% | 559.02% | 3.26 | 26 | 0.3% |
| Übriges Europa | 222 | 862 | 180 | 26.39% | 133.60% | 3.88 | 21 | 0.40% | 409 | 1 511 | 188 | 14.21% | 60.23% | 3.69 | 22 | 0.4% |
| Ukraine | 167 | 810 | - 992 | -55.05% | 65.31% | 4.85 | 22 | 0.37% | 311 | 1 357 | - 1 338 | -49.65% | 66.30% | 4.36 | 24 | 0.3% |
| Tschechien | 209 | 804 | - 89 | -9.97% | -15.28% | 3.85 | 23 | 0.37% | 453 | 1 628 | - 27 | -1.63% | -30.28% | 3.59 | 20 | 0.4% |
| Übriges Westasien | 135 | 727 | 479 | 193.15% | | 5.39 | 24 | 0.33% | 206 | 1 009 | 540 | 115.14% | | 4.90 | 30 | 0.2% |
| Vereinigte Arabische Emirate | 183 | 708 | 268 | 60.91% | 1670.00% | 3.87 | 25 | 0.33% | 523 | 2 075 | 221 | 11.92% | 1150.00% | 3.97 | 17 | 0.5% |
| Rumänien | 175 | 697 | - 85 | -10.87% | -7.80% | 3.98 | 26 | 0.32% | 310 | 1 151 | - 438 | -27.56% | -1.71% | 3.71 | 27 | 0.3% |
| China | 149 | 617 | 503 | 441.23% | 1404.88% | 4.14 | 27 | 0.28% | 285 | 1 026 | 812 | 379.44% | 762.18% | 3.60 | 29 | 0.2% |
| Hongkong | 120 | 491 | 380 | 342.34% | 8083.33% | 4.09 | 28 | 0.23% | 283 | 1 314 | 1 118 | 570.41% | 3451.35% | 4.64 | 25 | 0.3% |
| Singapur | 201 | 483 | - 29 | -5.66% | 3120.00% | 2.40 | 29 | 0.22% | 991 | 2 356 | 856 | 57.07% | 5509.52% | 2.38 | 14 | 0.6% |
| Mexiko | 174 | 481 | 230 | 91.63% | 7916.67% | 2.76 | 30 | 0.22% | 323 | 764 | 295 | 62.90% | 6266.67% | 2.37 | 33 | 0.2% |
| Portugal | 213 | 463 | 236 | 103.96% | 403.26% | 2.17 | 31 | 0.21% | 336 | 816 | 462 | 130.51% | 380.00% | 2.43 | 32 | 0.2% |
| Südafrika | 98 | 450 | 381 | 552.17% | 4900.00% | 4.59 | 32 | 0.21% | 174 | 669 | 566 | 549.51% | 5981.82% | 3.84 | 37 | 0.2% |
| Katar | 106 | 442 | 361 | 445.68% | | 4.17 | 33 | 0.20% | 177 | 860 | 677 | 369.95% | | 4.86 | 31 | 0.2% |
| Kroatien | 97 | 395 | 136 | 52.51% | 645.28% | 4.07 | 34 | 0.18% | 131 | 466 | 96 | 25.95% | 482.50% | 3.56 | 51 | 0.1% |
| Slowakei | 107 | 382 | 118 | 44.70% | 108.74% | 3.57 | 35 | 0.18% | 168 | 562 | 155 | 38.08% | 34.77% | 3.35 | 44 | 0.1% |
| Norwegen | 108 | 360 | 163 | 82.74% | 900.00% | 3.33 | 36 | 0.17% | 149 | 531 | 226 | 74.10% | 532.14% | 3.56 | 45 | 0.1% |
| Liechtenstein | 138 | 334 | - 4 | -1.18% | -3.19% | 2.42 | 37 | 0.15% | 265 | 706 | - 68 | -8.79% | 13.87% | 2.66 | 35 | 0.2% |
| Irland | 94 | 327 | 124 | 61.08% | 660.47% | 3.48 | 38 | 0.15% | 188 | 599 | 277 | 86.02% | 511.22% | 3.19 | 41 | 0.1% |
| Übriges Zentralamerika, Karibik | 66 | 312 | 84 | 36.84% | 254.55% | 4.73 | 39 | 0.14% | 132 | 521 | 39 | 8.09% | 357.02% | 3.95 | 46 | 0.1% |
| Slowenien | 72 | 305 | 77 | 33.77% | 1029.63% | 4.24 | 40 | 0.14% | 174 | 630 | 265 | 72.60% | 291.30% | 3.62 | 40 | 0.2% |
| Dänemark | 96 | 297 | 114 | 62.30% | 160.53% | 3.09 | 41 | 0.14% | 143 | 459 | 61 | 15.33% | 61.05% | 3.21 | 52 | 0.1% |
| Lettland | 54 | 296 | - 86 | -22.51% | -3.90% | 5.48 | 42 | 0.14% | 94 | 516 | - 39 | -7.03% | 18.35% | 5.49 | 47 | 0.1% |
| Saudi Arabien | 62 | 295 | 54 | 22.41% | 4816.67% | 4.76 | 43 | 0.14% | 154 | 644 | 113 | 21.28% | 384.21% | 4.18 | 39 | 0.2% |
| Übriges Süd- und Ostasien | 91 | 288 | - 72 | -20.00% | 1209.09% | 3.16 | 44 | 0.13% | 139 | 489 | - 222 | -31.22% | 789.09% | 3.52 | 50 | 0.1% |
| Übriges Nordafrika | 55 | 276 | 125 | 82.78% | 9100.00% | 5.02 | 45 | 0.13% | 106 | 504 | 223 | 79.36% | 16700.00% | 4.75 | 49 | 0.1% |
| Argentinien | 79 | 269 | 118 | 78.15% | 647.22% | 3.41 | 46 | 0.12% | 108 | 346 | 177 | 104.73% | 107.19% | 3.20 | 53 | 0.1% |
| Zypern | 45 | 262 | - 1 | -0.38% | 92.65% | 5.82 | 47 | 0.12% | 110 | 588 | - 155 | -20.86% | 113.04% | 5.35 | 43 | 0.1% |
| Indien | 101 | 260 | 129 | 98.47% | 6400.00% | 2.57 | 48 | 0.12% | 389 | 1 071 | 590 | 122.66% | 13287.50% | 2.75 | 28 | 0.3% |
| Indonesien | 120 | 260 | 199 | 326.23% | | 2.17 | 48 | 0.12% | 360 | 672 | 444 | 194.74% | 22300.00% | 1.87 | 36 | 0.2% |
| Übriges Südamerika | 66 | 260 | 90 | 52.94% | 333.33% | 3.94 | 48 | 0.12% | 169 | 654 | - 595 | -47.64% | 267.42% | 3.87 | 38 | 0.2% |
| Finnland | 87 | 250 | 13 | 5.49% | 986.96% | 2.87 | 51 | 0.12% | 113 | 338 | - 23 | -6.37% | 472.88% | 2.99 | 54 | 0.1% |
| Serbien | 54 | 250 | 177 | 242.47% | 12400.00% | 4.63 | 51 | 0.12% | 76 | 312 | 193 | 162.18% | 7700.00% | 4.11 | 55 | 0.1% |
| Korea (Süd-) | 68 | 203 | - 66 | -24.54% | 217.19% | 2.99 | 53 | 0.09% | 97 | 234 | - 121 | -34.08% | 220.55% | 2.41 | 61 | 0.1% |
| Bulgarien | 50 | 197 | 66 | 50.38% | 129.07% | 3.94 | 54 | 0.09% | 128 | 598 | 70 | 13.26% | 304.05% | 4.67 | 42 | 0.1% |
| Malaysia | 87 | 168 | 89 | 112.66% | | 1.93 | 55 | 0.08% | 349 | 710 | 531 | 296.65% | 23566.67% | 2.03 | 34 | 0.2% |
| Taiwan (Chinesisches Taipei) | 99 | 156 | 156 | | | | | 0.07% | 190 | 282 | 281 | 28100.00% | | 1.48 | 59 | 0.1% |
| Neuseeland, Ozeanien | 54 | 153 | 129 | 537.50% | | 2.83 | 57 | 0.07% | 125 | 299 | 264 | 754.29% | | 2.39 | 57 | 0.1% |
| Kuwait | 43 | 146 | - 20 | -12.05% | | 3.40 | 58 | 0.07% | 80 | 248 | - 83 | -25.08% | 726.67% | 3.10 | 60 | 0.1% |
| Ungarn | 45 | 143 | - 80 | -35.87% | 2.14% | 3.18 | 59 | 0.07% | 77 | 221 | - 275 | -55.44% | -12.65% | 2.87 | 63 | 0.1% |
| Estland | 20 | 131 | 114 | 670.59% | -36.41% | 6.55 | 60 | 0.06% | 52 | 307 | 32 | 11.64% | 4.42% | 5.90 | 56 | 0.1% |
| Aegypten | 27 | 106 | - 89 | -45.64% | | 3.93 | 61 | 0.05% | 36 | 164 | 92 | 127.78% | 485.71% | 4.56 | 67 | 0.0% |
| Litauen | 25 | 105 | - 90 | -46.15% | 162.50% | 4.20 | 62 | 0.05% | 69 | 294 | - 228 | -43.68% | 174.77% | 4.26 | 58 | 0.1% |
| Malta | 21 | 105 | - 11 | -9.48% | 14.13% | 5.00 | 62 | 0.05% | 45 | 166 | - 120 | -41.96% | 48.21% | 3.69 | 65 | 0.0% |
| Thailand | 63 | 92 | - 24 | -20.69% | 338.10% | 1.46 | 64 | 0.04% | 389 | 516 | 117 | 29.32% | 1679.31% | 1.33 | 47 | 0.1% |
| Belarus | 15 | 71 | 0 | | 1083.33% | 4.73 | 65 | 0.03% | 27 | 93 | 12 | 14.81% | 1450.00% | 3.44 | 69 | 0.0% |
| Japan | 30 | 66 | 8 | 13.79% | 247.37% | 2.20 | 66 | 0.03% | 92 | 234 | 107 | 84.25% | 290.00% | 2.54 | 61 | 0.1% |
| Übriges Afrika | 20 | 57 | 8 | 16.33% | | 2.85 | 67 | 0.03% | 57 | 180 | - 21 | -10.45% | 291.30% | 3.16 | 64 | 0.0% |
| Philippinen | 15 | 29 | 12 | 70.59% | | 1.93 | 68 | 0.01% | 71 | 166 | 34 | 25.76% | | 2.34 | 65 | 0.0% |
| Chile | 11 | 25 | 10 | 66.67% | | 2.27 | 69 | 0.01% | 28 | 50 | 30 | 150.00% | | 1.79 | 71 | 0.0% |
| Oman | 10 | 16 | 16 | | | 1.60 | 70 | 0.01% | 18 | 58 | 43 | 286.67% | | 3.22 | 70 | 0.0% |
| Bahrain | 5 | 11 | 11 | | 450.00% | | | 0.01% | 24 | 110 | 90 | 450.00% | 2100.00% | 4.58 | 68 | 0.0% |
| Island | 3 | 10 | 8 | 400.00% | 42.86% | 3.33 | 72 | 0.00% | 7 | 20 | - 7 | -25.93% | -31.03% | 2.86 | 72 | 0.0% |
| Iran | 1 | 3 | 1 | 50.00% | | 3.00 | 73 | 0.00% | 1 | 3 | 1 | 50.00% | | 3.00 | 73 | 0.0% |
| Total | 60'298 | 217'039 | 28 726 | 15.25% | 103.39% | 3.60 | | 100.00% | 122 230 | 413 794 | 28 039 | 7.27% | 64.68% | 3.39 | | 100.0% |
| Skandinavien | 459 | 1 480 | 423 | 40.02% | 1544.44% | 3.22 | | 0.7% | 632 | 2 075 | 328 | 18.78% | 536.50% | 3.28 | 17 | 0.5% |
| Golf-Staaten | 409 | 1 618 | 675 | 71.58% | 3270.83% | 3.96 | | 0.7% | 976 | 3 995 | 1 061 | 36.16% | 1096.11% | 4.09 | #NV | 1.0% |
| China (inkl. Hongkong) | 269 | 1 108 | 883 | 392.44% | 2257.45% | 4.12 | | 0.5% | 568 | 2 340 | 1 930 | 470.73% | 1400.00% | 4.12 | #NV | 0.6% |
| Südostasien | 638 | 1 362 | 325 | 31.34% | 1262.00% | 2.13 | | | | | | | | | | |